

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**March 29, 2022**

Date of Report (Date of earliest event reported)

**FINGERMOTION, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**

(State or other jurisdiction of incorporation)

**001-41187**

(Commission File Number)

**20-0077155**

(IRS Employer Identification No.)

**1460 Broadway**

**New York, New York**

(Address of principal executive offices)

**10036**

(Zip Code)

**(347) 349-5339**

Registrant's telephone number, including area code

**Not applicable.**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

<input type="radio"/>	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
<input type="radio"/>	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
<input type="radio"/>	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
<input type="radio"/>	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol (s)	Name of each exchange on which registered
Common Stock	FNGR	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in as defined in Rule 405 of the Securities Act of 1933 (Section 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (Section 240.12b-2 of this chapter).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

## SECTION 7 – REGULATION FD

### Item 7.01 Regulation FD Disclosure

On March 29, 2022, FingerMotion, Inc.'s (the "**Company**") investor relations consultant, Skyline Corporate Communications Group, LLC, hosted a zoom presentation by the Company's CEO to provide a corporate update and expectations for 2022 for the Company.

Access to the recording of the video presentation is available via the following weblink:

<https://us02web.zoom.us/rec/share/I0IyC64Wu3k3zGPqDvSNK1WWt0o2nfvbB9M2pSNfPiGFBLWv055b1jMqn4Dil8Ts.1N4H1Gy4ozqK6Nz4>

A copy of the corporate update slide deck presentation is attached hereto as Exhibit 99.1.

The Company also plans to post the recording of the video presentation and the corporate update slide deck presentation on the Profile page of the Company's website <https://www.fingermotion.com/>.

The information in this Item 7.01 (including Exhibit 99.1) shall not be deemed "filed" for purposes of Section 18 of the Exchange Act, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

## SECTION 9 – FINANCIAL STATEMENTS AND EXHIBITS

### Item 9.01 Financial Statements and Exhibits

#### (d) Exhibits

Exhibit	Description
<a href="#">99.1</a>	<a href="#">Corporate Update Presentation dated March 2022</a>
104	Cover Page Interactive Data File (the cover page XBRL tags are embedded within the inline XBRL document)

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**FINGERMOTION, INC.**

**DATE: March 30, 2022**

By: /s/ Martin J. Shen

**Martin J. Shen**

**CEO**



## Cautionary Note about Forward-Looking Statements

The following corporate presentation ("Presentation") of FingerMotion, Inc. (the "Company"), contains forward-looking statements that relate to the Company's current expectations and view of future events and should be read together with the more detailed information and financial data and statements contained in the Company's filings with the United States Securities and Exchange Commission (the "SEC") filed on EDGAR which can be accessed at [www.sec.gov](http://www.sec.gov).

In some cases, these forward-looking statements can be identified by words or phrases such as "may", "might", "will", "expect", "anticipate", "estimate", "intend", "plan", "indicate", "seek", "believe", "predict" or "likely", or the negative of these terms, or other similar expressions intended to identify forward-looking statements. The Company has based these forward-looking statements on its current expectations and projections about future events and financial trends that it believes might affect its financial condition, results of operations, business strategy and financial needs. These forward-looking statements include, among other things, statements relating to: the Company's future strategic plans in the short term, mid term and long term; the expectation of new funding; the mobile protection plan launch and the amount of targeted subscribers; entering into long term contracts with Pacific Life Re and Munich Re; the Company's expectations regarding its current year revenue and gross profit; the Company's intention to grow the business and its operations; and expectations with respect to the Company's products and services.

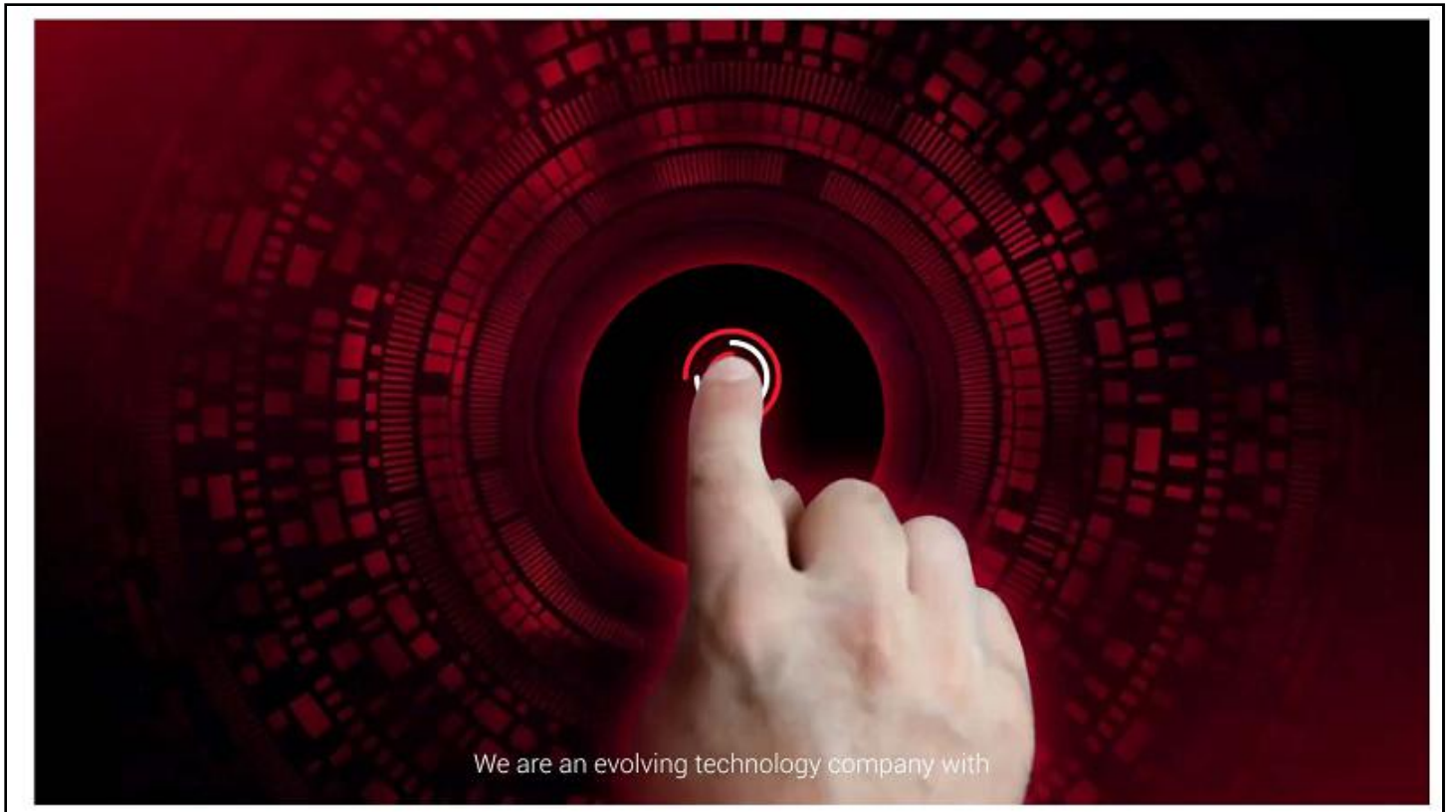
Forward-looking statements are based on certain assumptions and analyses made by the Company in light of the experience and perception of historical trends, current conditions and expected future developments and other factors it believes are appropriate and are subject to risks and uncertainties. In making the forward looking statements included in this Presentation, the Company has made various material assumptions, including but not limited to: (i) that regulatory requirements will be maintained; (ii) general business and economic conditions; (iii) the Company's ability to successfully execute its plans and intentions; (iv) the availability of financing on reasonable terms; (v) the Company's ability to attract and retain skilled staff; (vi) market competition; (vii) the products and services offered by the Company's competitors; and (viii) that the Company's current good relationships with its customers and telecommunications providers, and other third parties will be maintained. Although we believe that the assumptions underlying these statements are reasonable, they may prove to be incorrect, and we cannot assure that actual results will be consistent with these forward-looking statements. Given these risks, uncertainties and assumptions, you should not place undue reliance on these forward-looking statements. Whether actual results, performance or achievements will conform to the Company's expectations and predictions is subject to a number of known and unknown risks, uncertainties, assumptions and other factors, including those listed under "Risk Factors" in the Company's most recent Form 10-Q filed with the SEC through EDGAR on January 14, 2022.

The Company's forward-looking statements are based on the reasonable beliefs, expectations and opinions of management. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements, there may be other factors that cause results not to be as anticipated, estimated or intended. There is no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements. We do not undertake to update or revise any forward-looking statements, except as, and to the extent required by, applicable laws.

**All of the forward-looking statements contained in this Presentation are expressly qualified by the foregoing cautionary statements.**







## **Business Overview**



### **Mission**

FingerMotion sets out to improve people's lifestyle through **technology** and **innovative** products and services, starting with and enhanced user experience in mobile communications, and extending into deeper **behavioral analytics** built upon a comprehensive set of high-quality and relevant mobile user data.



**Founded in 2016**

### **Vision**

To improve people's lifestyles by understanding human behaviour

#### **INNOVATION**

Introduce innovative products and services

#### **ENHANCE**

Enhance the current user experience

#### **INSIGHTS**

Deeper consumer behavioral analytics built upon a comprehensive sets of high-quality and relevant mobile user data



The background of the slide is a dark, textured image featuring a hand pointing at a circular digital interface. Overlaid on this are various data visualization elements: a world map in the upper right, several line graphs and bar charts, and a series of percentage circles (5%, 10%, 20%, 50%, 85%) on the left. The FingerMotion logo, consisting of a red circular icon and the text 'FingerMotion MOBILE DATA SPECIALIST', is positioned in the upper center. A large, semi-transparent 'FINGERMOTION' watermark is visible across the middle of the slide.

# Core Businesses

## **Core Businesses**

### ❑ **Telecommunication Products & Services**

Our proprietary universal exchange platform **"PigeonHoles Integration System" ("PIS")** provides seamless integration between consumers and their telco providers

### ❑ **SMS & MMS Services**

We offer discounted SMS and MMS Solutions to our corporate partners, with efficient review process

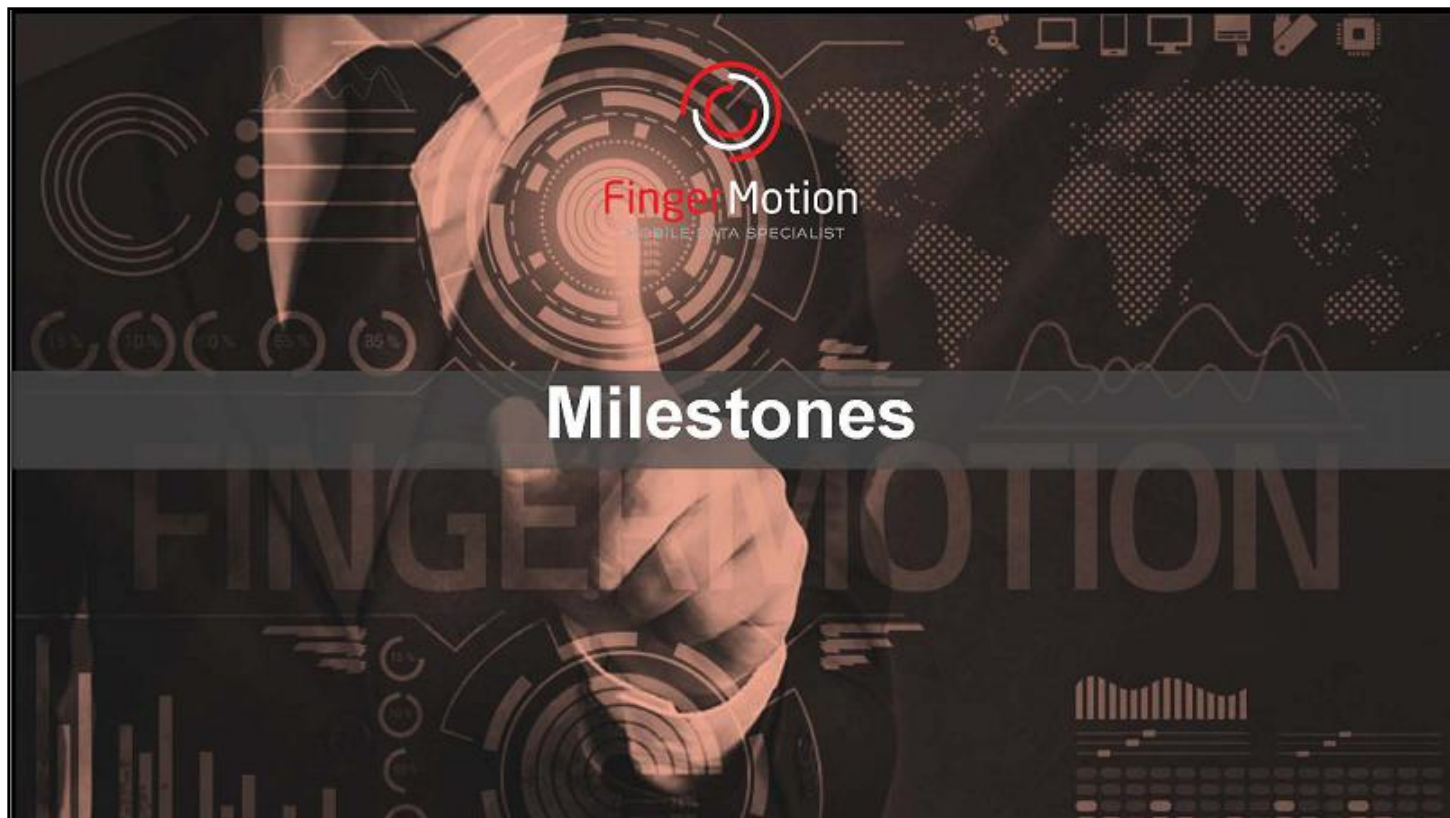


### ❑ **Rich Communication Services (RCS) Platform Services**

Our **proprietary RCS business messaging platform** takes advantage of the increased bandwidth of 5G, to handle complex transactions

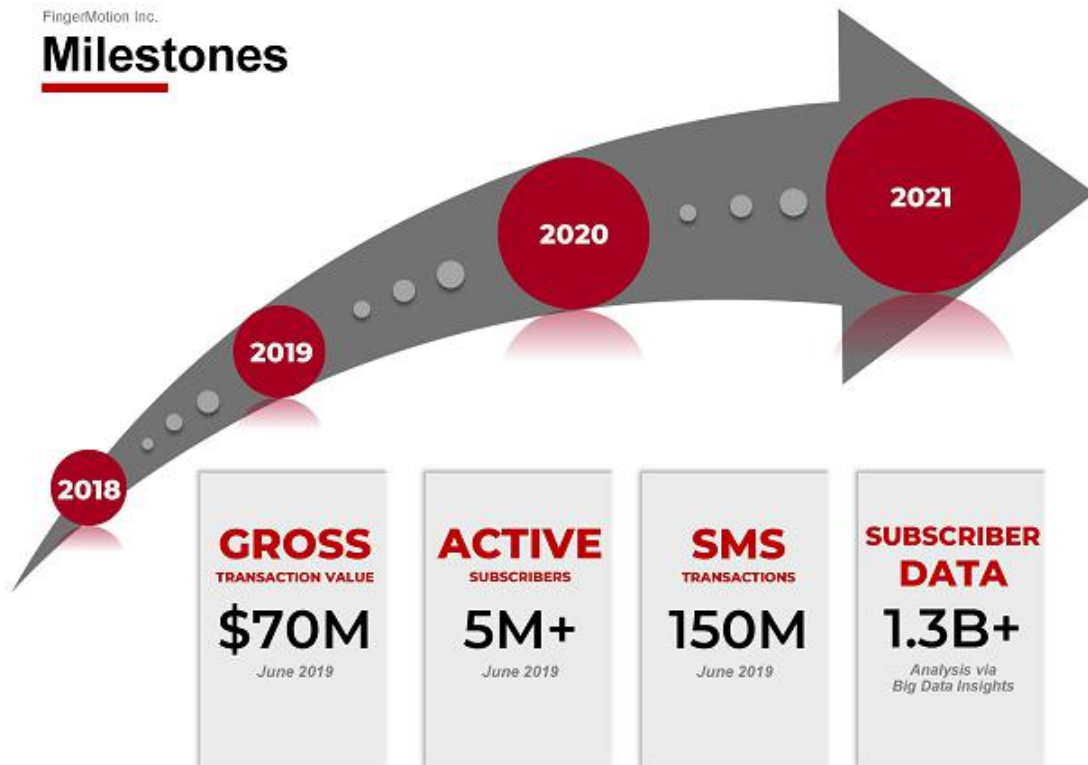
### ❑ **Big Data Insights**

Through our platform **'Sapientus'**, we have the licence to analyze user accounts to build our massive database of demographic data blocks



FingerMotion Inc.

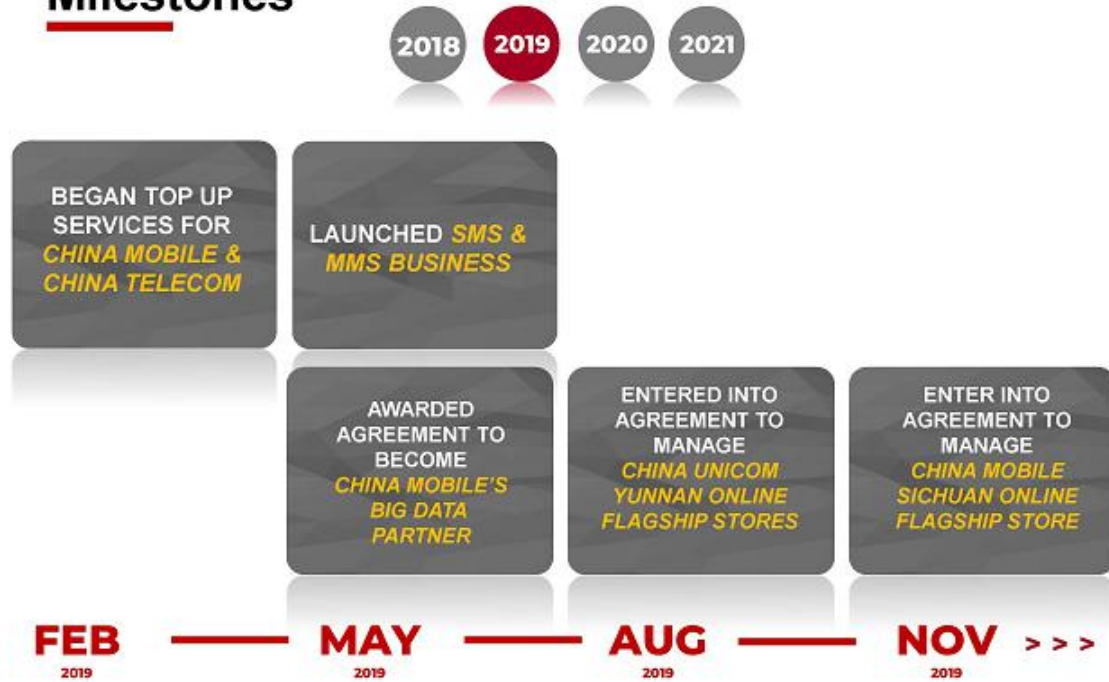
## Milestones



## Milestones

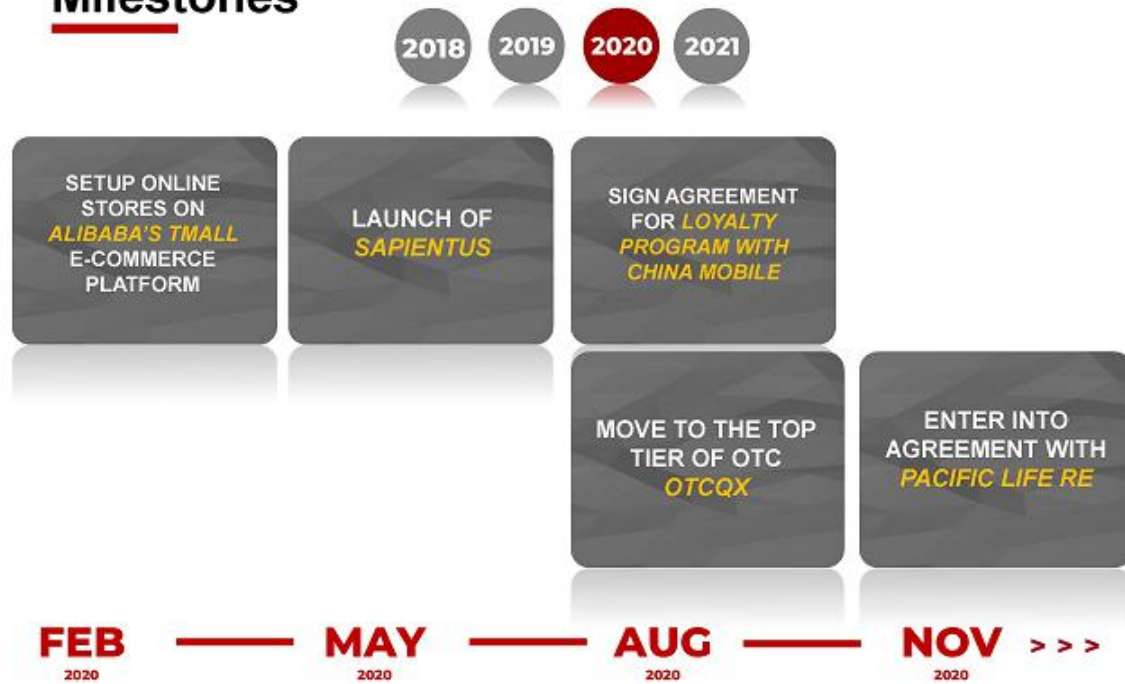


## Milestones



FingerMotion Inc.

## Milestones





FingerMotion Inc.

## Milestones

2018

2019

2020

2021

NEGOTIATED  
VOLUME-BASE  
CONTRACT WITH  
*CHINA MOBILE  
FUJIAN*

ENTER INTO A  
COLLABORATION  
WITH  
*HAPPY LIFE  
INSURANCE*

FORM A RESEARCH  
ALLIANCE WITH  
*MUNICH RE*

UP-LISTED TO  
*NASDAQ*



**FEB — MAY — AUG — NOV — DEC >>>**  
2021 2021 2021 2021 2021





## Future Strategic Plans

## **Growing Our Existing Businesses**

- **Top Up and SMS will continue to be strong and grow with new funding**
- **New funding will also funnel our expansion into:**
  - **New Device Protection Plan**
  - **Build out of RCS**
  - **Big Data Research and Sapientus**
- **All leads to the expansion of our current revenue streams**



## **Short-Term : Mobile Protection Plan**

- **Introducing Value-added Products &/or Services into our portfolio**
- **Mobile Protection plans**
  - **“AppleCare”**
  - **Still in its infancy in China**
  - **Backed by worldwide Top 3 Device Protection Plan**
- **Launching - April 2022**
  - **Targeting 1 million subscribers in the 1st month  
(and 1 million subs per month after launch)**
  - **3 provinces in the initial launch**
    - **To penetrate other provinces in phases**

## Mid-Term : Rich Communication Services (“RCS”)



- Upcoming messaging technology in the future, riding on the 5G
- 90 operators have launched RCS, attracting about 473 million users and projecting an estimated value of USD74 billion by 2021
- Estimated 2 billion users (World biggest business messaging platform)



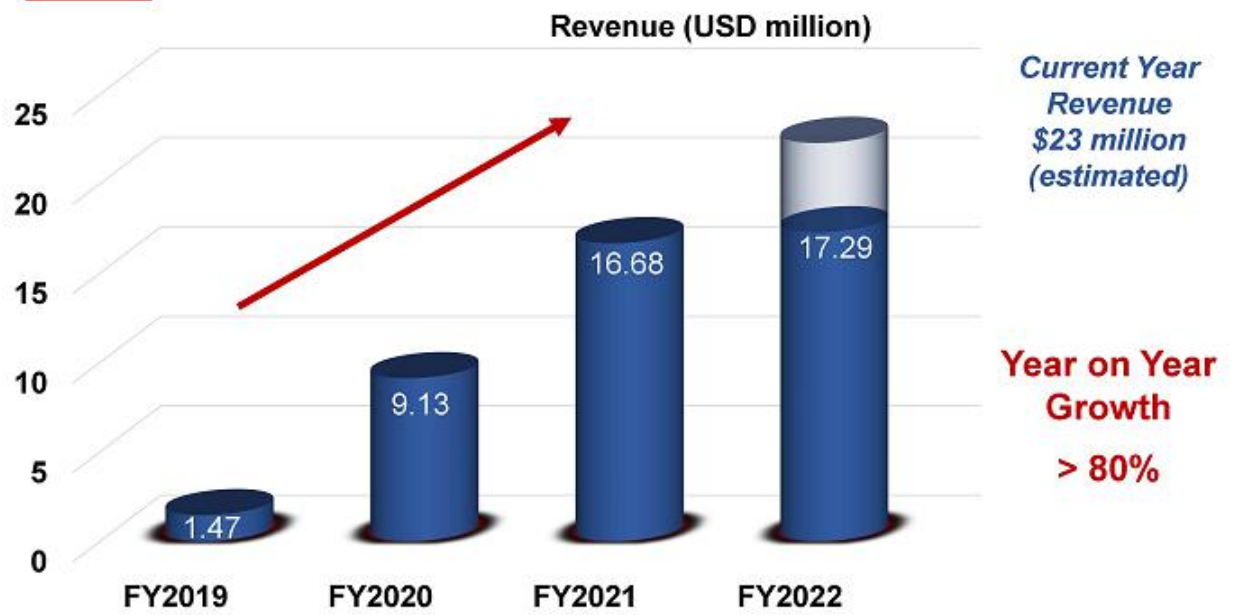
## **Long-Term : Sapietus**

- **Pacific Life Re & Munich Re**
  - Target to seal the contract before mid year
- **Focusing on Health and Life insurance in China**
- **Huge market size**
  - China Insurance market size: 4.52 trillion yuan
  - Health & Life: 3.16 trillion yuan

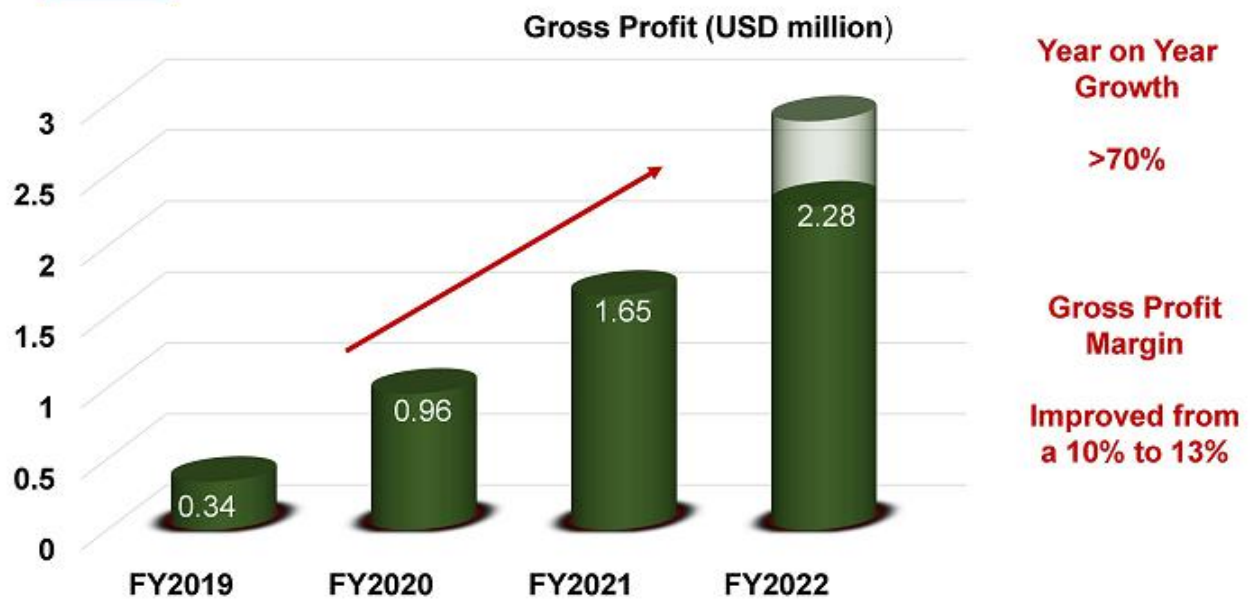




## Revenue



## Gross Profit









**FingerMotion**  
MOBILE DATA SPECIALIST

**Thank You**